ONLINE MARKETING & ADVERTISING
ABOUT

FIND YOUR CLIENTS HERE

Marine-Pilots.com is a web platform for and about pilots. We are dedicated to make the work of pilots better and safer - worldwide.

We want to bring pilots, suppliers and interested parties together, generate a large community and promote the exchange of information among peers.

MEASUREMENT OF THE GLOBAL PILOTS WORLD

It is important to know which persons, organizations or companies in which region you have to contact and which products and services are offered by whom.

For this reason, we would like to visualize all stakeholders around the work of the marine pilots worldwide. Getting to know each other creates an exchange of information and helps to grow cooperation among each other.

TARGET GROUPS ON Marine-Pilots.com

- Marine pilots
- Organizations, associations and companies offering pilotage services
- Supplier of pilot equipment, information and services
- People working on a vessels bridge (nauticals)
- Tug captains

600+ PILOT ORGANIZATIONS FROM 120+ COUNTRIES
MEDIA DATA

WEBSITE

• 72,000 page views p.m.
• 25,000 unique visitors p.m.

NEWSLETTER

• 6,000+ subscribers
• Thereof 5,500+ marine pilots
• Thereof 600+ pilot organizations
• 120+ countries

• 43% Unique Open Rate
• 10% Click Through Rate

SOCIAL MEDIA

• 8,000+ LinkedIn contacts
• 1,000 Follower on Twitter
• Special Facebook groups

Sample "Marine-Pilots.com Newsletter"

Dove Frank Ongel,

During the last weeks Marine-Pilots.com received and published a lot of interesting statements as well as experience reports from marine pilots around the world.

If you want to join discussions on our website and haven’t registered yet, please click here: It’s really simple.

Please continue supporting us and send your feedback to info@marine-pilots.com

TOP 25 COUNTRIES

1. United States 47.416 (23.45%)  
2. United Kingdom 19.961 (9.98%)  
3. Netherlands 11.259 (5.53%)  
4. India 9.527 (4.78%)  
5. Germany 8.765 (4.30%)  
6. Australia 8.160 (4.03%)  
7. Canada 6.046 (3.08%)  
8. Philippines 5.333 (2.67%)  
9. Spain 5.266 (2.64%)  
10. Singapore 3.497 (1.75%)  
11. Brazil 3.411 (1.69%)  
12. South Africa 3.063 (1.55%)  
13. Greece 3.000 (1.48%)  
14. Italy 2.991 (1.48%)  
15. France 2.940 (1.49%)  
16. Ireland 2.776 (1.37%)  
17. Turkey 2.699 (1.33%)  
18. Finland 2.393 (1.19%)  
19. Denmark 2.232 (1.13%)  
20. Malaysia 2.168 (1.06%)  
21. New Zealand 2.040 (1.01%)  
22. Sweden 1.947 (0.98%)  
23. Japan 1.910 (0.94%)  
24. Belgium 1.853 (0.81%)  
25. Norway 1.735 (0.82%)
YOUR ADVERTISING AS A BANNER

- From 500 Euro per month (in rotation)
- EUR 1.200 per month for exclusive placement

Format: 300 px. wide x max. 600 px high
MAIL TO

- 5,000+ subscribers
- Thereof 4,500+ marine pilots
- Thereof 600+ pilot organizations
- 120 countries

- 43% Unique Open Rate
- 10% Click Through Rate

NEWSLETTER INTEGRATION

- One client only
- Space for a logo, graphic, text and link
- 1,900 Euro per mail
Professional COMPANY PROFILE

YOUR BUSINESS CARD on Marine-Pilots.com

- Logo (as a Partner)
- Address
- Link to your website
- Quick Buttons to your website (on the right)

- Profile Text
- Photos
- Contacts
- Media & Links
- Related Content: Articles & Videos about you

PROFILE EXAMPLE

- Abeking & Rasmussen (Pilot Boats)
- View Profile

Professional company profile per year: EUR 500
OVERVIEW – sponsor packages:

MARKETPLACE – BECOME A PARTNER

Gold - 2,700 Euro per quarter:
- Logo appearance on the start page
- Your company is displayed at the beginning of the category with logo and company text
- Company logo alongside the listing within the Marketplace category
- Additional: Integration in our Marine-Pilots Newsletter twice a year

Silver - 810 Euro per quarter:
- One of three company boxes displayed at the beginning of the category with company logo
- Company logo alongside the listing within the Marketplace category

Bronze - 500 Euro per year:
- Company logo alongside the listing within the Marketplace category
**GOLD & SILVER PARTNER**

<table>
<thead>
<tr>
<th>Benefits &amp; Services</th>
<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo and Claim</td>
<td>x</td>
<td>-</td>
</tr>
<tr>
<td>Your Logo on our Homepage (rotating Banner with other Gold Partners)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Your Logo and Claim exclusive in Marketplace Category (one place for a Gold Partner only)</td>
<td>x</td>
<td>-</td>
</tr>
<tr>
<td>One of max. three Silver Partners in your Marketplace Category</td>
<td>-</td>
<td>x</td>
</tr>
<tr>
<td>Your Company Profile</td>
<td></td>
<td></td>
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<tr>
<td>Company logo</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Company Profile with unlimited content (PDFs, Videos, etc.)</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Company related Articles or Videos are marked with your Logo and link to your profile</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Content publishing</td>
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<td></td>
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<tr>
<td>Publishing your Articles and Videos on our website</td>
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<tr>
<td>Content Service Plus (Editorial and graphic support of your delivered content)</td>
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<tr>
<td>Newsletter</td>
<td></td>
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<tr>
<td>Twice a year in our monthly Newsletter (Package 1, &quot;Main Banner&quot;, Value of 3.800€)</td>
<td>x</td>
<td>-</td>
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<tr>
<td>Social Media</td>
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<tr>
<td>Sharing your content on LinkedIn, Facebook and Twitter</td>
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<tr>
<td>Social Media Feedback Monitoring</td>
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<td></td>
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<tr>
<td>Performance measurement and audience reach</td>
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<td></td>
</tr>
<tr>
<td>page views, expressions, visitors, per profile, logo, article or video</td>
<td></td>
<td></td>
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<tr>
<td>Online Login, daily update</td>
<td></td>
<td></td>
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<tr>
<td>Monthly evaluation via email report</td>
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<tr>
<td>Advertising on QUER-DURCI.de</td>
<td></td>
<td></td>
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<tr>
<td>Germany largest Index of Company involved in Shipping</td>
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<tr>
<td>Your Advertising (full page) in a year book of QUER DURCH (Value of 1.195 Euro)</td>
<td>x</td>
<td>-</td>
</tr>
<tr>
<td>Digital Company Profile on <a href="http://www.QuerDurch.de">www.QuerDurch.de</a> (Value of 299 Euro)</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Pricing</td>
<td></td>
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<tr>
<td>per quarter (quarterly payment and cancellation)</td>
<td>2,700€</td>
<td>810€</td>
</tr>
<tr>
<td>per year (yearly payment and cancellation)</td>
<td>9,900€</td>
<td>2,950€</td>
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</tbody>
</table>

**Pilot Boats**

Market overview of Pilot Boats manufacturers worldwide

Modern Pilot Boats (lirels) can be from 7 meters to over 25 meters in length, built to withstand heavy seas and are highly visible. They are equipped with three and four cabins. They are normally painted in white yellow and red or yellow.

Announcements: From now on we are looking for a small used pilot boat. Suppliers are welcome to contact us.

**Latest articles**

- Do you have a 40 ft. used Pilot Boat for sale?
- Los Angeles Pilot Service Commission's New Pilot Boats

CONTENT TRACKING

TRACK YOUR CONTENT
• Monthly reports
• Real time monitoring

MEASURE YOUR SUCCESS
• No additional software needed
• Just in your Browser

WHAT VISITORS ARE INTERESTED IN
• Track your Profile, Articles, Videos and Banners
CONTENT PUBLISHING

YOUR ARTICLES AND VIDEOS ON MARINE-PILOTS.COM

- Send us your content
<table>
<thead>
<tr>
<th>Monthly Unique Visitors</th>
<th>25,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monthly Page Views</td>
<td>65,000</td>
</tr>
<tr>
<td>Daily Visitors</td>
<td>1,200</td>
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<tr>
<td>Daily Page Views</td>
<td>2,200</td>
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<tr>
<td>Average Session Duration</td>
<td>03:10 min.</td>
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<tr>
<td>Pages per Session</td>
<td>2,86</td>
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<tr>
<td>Mobil</td>
<td>64 %</td>
</tr>
<tr>
<td>Desktop</td>
<td>30 %</td>
</tr>
</tbody>
</table>

Top Countries by Visitors

1. United States: 23.8%
2. United Kingdom: 10.0%
3. Germany: 5.3%
4. India: 4.7%
5. Netherlands: 4.7%
6. Australia: 4.1%
7. Canada: 3.0%
8. Spain: 2.0%
Media Data for our Newsletter

- Subscribers Total: 6,200+
- Thereof Unique Marine Pilots: 5,300+
- Thereof Pilot Organisations: 600+
- Countries: 120+

Unique Open Rate: 43%
Click Through Rate: 10%
Newsletter Interval: Fortnightly
Pilots / Pilot Organisations *: 95%

* Subscribers are most of all Marine Pilots, Pilot Organisations or Companies, Harbour Masters, Tug Captains etc.
CONTACT US

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