ONLINE MARKETING & ADVERTISING
ABOUT

FIND YOUR CLIENTS HERE

Marine-Pilots.com is a web platform for and about pilots. We are dedicated to make the work of pilots better and safer - worldwide.

We want to bring pilots, suppliers and interested parties together, generate a large community and promote the exchange of information among peers.

MEASUREMENT OF THE GLOBAL PILOTS WORLD

It is important to know which persons, organizations or companies in which region you have to contact and which products and services are offered by whom.

For this reason, we would like to visualize all stakeholders around the work of the marine pilots worldwide. Getting to know each other creates an exchange of information and helps to grow cooperation among each other.

TARGET GROUPS ON Marine-Pilots.com

- Marine pilots
- Organizations, associations and companies offering pilotage services
- Supplier of pilot equipment, information and services
- People working on a vessels bridge (nauticals)
- Tug captains

600+ PILOT ORGANIZATIONS FROM 120+ COUNTRIES
OVERVIEW

WEBSITE

• 40-50,000 page views p.m.
• 18-20,000 unique visitors p.m.

Weekly Newsletter

• 3,600+ subscribers
• Top News of the week collected by e-mail
• Every Thursday
• Communicate directly to marine pilots worldwide with your banner/advertisement

• 43% Unique Open Rate
• 10% Click Through Rate

Job Market

• Most frequented subpage
• Reach your target group without loss
• Member Page with Job Applicants
• Benefit from additional social media distribution on LinkedIn and Facebook
• Yearly flatrate is possible

TOP 25 COUNTRIES (Visitors)

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>Visitors</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>United States</td>
<td>47,436</td>
<td>23.49%</td>
</tr>
<tr>
<td>2.</td>
<td>United Kingdom</td>
<td>19,961</td>
<td>9.39%</td>
</tr>
<tr>
<td>3.</td>
<td>Netherlands</td>
<td>11,259</td>
<td>5.53%</td>
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<tr>
<td>4.</td>
<td>India</td>
<td>9,027</td>
<td>4.39%</td>
</tr>
<tr>
<td>5.</td>
<td>Germany</td>
<td>8,765</td>
<td>4.22%</td>
</tr>
<tr>
<td>6.</td>
<td>Australia</td>
<td>8,100</td>
<td>3.93%</td>
</tr>
<tr>
<td>7.</td>
<td>Canada</td>
<td>6,046</td>
<td>2.92%</td>
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<tr>
<td>8.</td>
<td>Philippines</td>
<td>5,303</td>
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<tr>
<td>9.</td>
<td>Spain</td>
<td>5,083</td>
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<tr>
<td>10.</td>
<td>Singapore</td>
<td>3,497</td>
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<td>11.</td>
<td>Brazil</td>
<td>3,411</td>
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<td>12.</td>
<td>South Africa</td>
<td>3,043</td>
<td>1.50%</td>
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<td>13.</td>
<td>Greece</td>
<td>3,000</td>
<td>1.48%</td>
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<td>14.</td>
<td>Italy</td>
<td>2,991</td>
<td>1.48%</td>
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<td>15.</td>
<td>France</td>
<td>2,940</td>
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<tr>
<td>16.</td>
<td>Inland</td>
<td>2,776</td>
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<tr>
<td>17.</td>
<td>Turkey</td>
<td>2,699</td>
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<td>18.</td>
<td>Finland</td>
<td>2,393</td>
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<td>19.</td>
<td>Denmark</td>
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<td>20.</td>
<td>Malaysia</td>
<td>2,148</td>
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<tr>
<td>21.</td>
<td>New Zealand</td>
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<tr>
<td>22.</td>
<td>Sweden</td>
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<td>23.</td>
<td>Japan</td>
<td>1,910</td>
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<td>24.</td>
<td>Belgium</td>
<td>1,853</td>
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<tr>
<td>25.</td>
<td>Norway</td>
<td>1,735</td>
<td>0.86%</td>
</tr>
</tbody>
</table>
YOUR ADVERTISEMENT / BANNER

- From 500 Euro per month (in rotation)
- EUR 1,200 per month for exclusive placement

Format: 300 px. wide x max. 600 px high
Weekly Newsletter

MAIL TO

• 3,500+ subscribers
• Top News of the week collected by e-mail
• Every Thursday
• Communicate directly to marine pilots worldwide with your banner/advertisement

• 43% Unique Open Rate
• 10% Click Through Rate

Costs for your banner/advertisement:

• Banner Ad 1: EUR 350
• Banner Ad 2: EUR 250

Discounts:

• 4 insertions: 10 %
• 10 insertions: 20 %
• 20 insertions: 25 %
Special Newsletters

Topics:
- Pilot Boats
- Training and Education
- Safety and Equipment
- Navigation and Management Software

In this specials we present latest articles and videos focused on different topics and introduce specialists in this field.
JOB MARKET

If you are looking for Marine Pilots, Harbour Pilots, Dockmasters, Harbour Masters, Port Captains or Pilot Dispatcher, use Marine-Pilots.com to reach your target group without loss.

YOUR JOB OFFER

- For six weeks: EUR 250
- Integration in our weekly newsletter: EUR 150 additionally (circulation: 3,600+ recipients)
- Additional social media distribution (LinkedIn and Facebook)
- Flatrate per year (up to 12 advertisements incl. weekly Newsletter: EUR 2,500)
Professional COMPANY PROFILE

YOUR BUSINESS CARD on Marine-Pilots.com

- Logo (as a Partner)
- Address
- Link to your website
- Quick Buttons to your website (on the right)

- Profile Text
- Photos
- Contacts
- Media & Links

- Related Content: Articles & Videos about you

PROFILE EXAMPLE

- Abeking & Rasmussen (Pilot Boats)
  - View Profile

Professional company profile per year: EUR 500
CONTENT TRACKING

TRACK YOUR CONTENT

• Monthly reports
• Real time monitoring

MEASURE YOUR SUCCESS

• No additional software needed
• Just in your Browser

WHAT VISITORS ARE INTERESTED IN

• Track your Profile, Articles, Videos and Banners
CONTACT US

Marine-Pilots.com

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SALES MANAGER

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Marine-Pilots.com is a brand of TRENZ GmbH