



Marine-Pilots.com
International Network and Community

ONLINE MARKETING & ADVERTISING

ABOUT

FIND YOUR CLIENTS HERE

Marine-Pilots.com is a web platform for and about pilots. We are dedicated to make the work of pilots better and safer - worldwide.

We want to bring pilots, suppliers and interested parties together, generate a large community and promote the exchange of information among peers.

MEASUREMENT OF THE GLOBAL PILOTS WORLD

It is important to know which persons, organizations or companies in which region you have to contact and which products and services are offered by whom.

For this reason, we would like to visualize all stakeholders around the work of the marine pilots worldwide. Getting to know each other creates an exchange of information and helps to grow cooperation among each other.



The screenshot displays the Marine-Pilots.com website interface. At the top, there is a navigation bar with the site logo and menu items: Articles, Videos, Jobs, Marketplace, Organisations, Events, Feedback, Search, and Profile. The main content area is titled "The Marine Pilots' Network" and features several articles and videos. One article highlights "AMSA has published the first marine incident annual report" published yesterday. Another article mentions "Qastor 3 is now available - win a one year licence!" published on 18 October 2020. A video titled "Port of Port Arthur Terminal 4K" is also featured. On the right side, there are advertisements for "NAUTITEC Maritime Simulation & Training Center" and "New Generation Pilot Plug" with a list of features: Own internal GPS and ROT, Low weight and small dimensions, Multi-client capable, Simultaneous use while charging, Wide range Wi-Fi + BT, Configuration + sensor test via app, Six month money back guarantee, and Professional service directly by TRENZ. Below the ads is a "Most Viewed" section with a 7-day filter, listing items like "CMA CGM MISSOURI 300m Container Ship grounded in Suez Canal" and "Strength of Pilot Ladders and Intermediate Securing of Pilot Ladders".

TARGET GROUPS ON Marine-Pilots.com

- Marine pilots
- Organizations, associations and companies offering pilotage services
- Supplier of pilot equipment, information and services
- People working on a vessels bridge (nauticals)
- Tug captains

600+ PILOT ORGANIZATIONS FROM 120+ COUNTRIES



OVERVIEW

WEBSITE

- 40-50,000 page views p.m.
- 18-20,000 unique visitors p.m.

Weekly Newsletter

- 3,600+ subscribers
- Top News of the week collected by e-mail
- Every Thursday
- Communicate directly to marine pilots worldwide with your banner/advertisement

- 43% Unique Open Rate
- 10% Click Through Rate

Job Market

- Most frequented subpage
- Reach your target group without loss
- Member Page with Job Applicants
- Benefit from additional social media distribution on LinkedIn and Facebook
- Yearly flatrate is possible

TOP 25 COUNTRIES (Visitors)

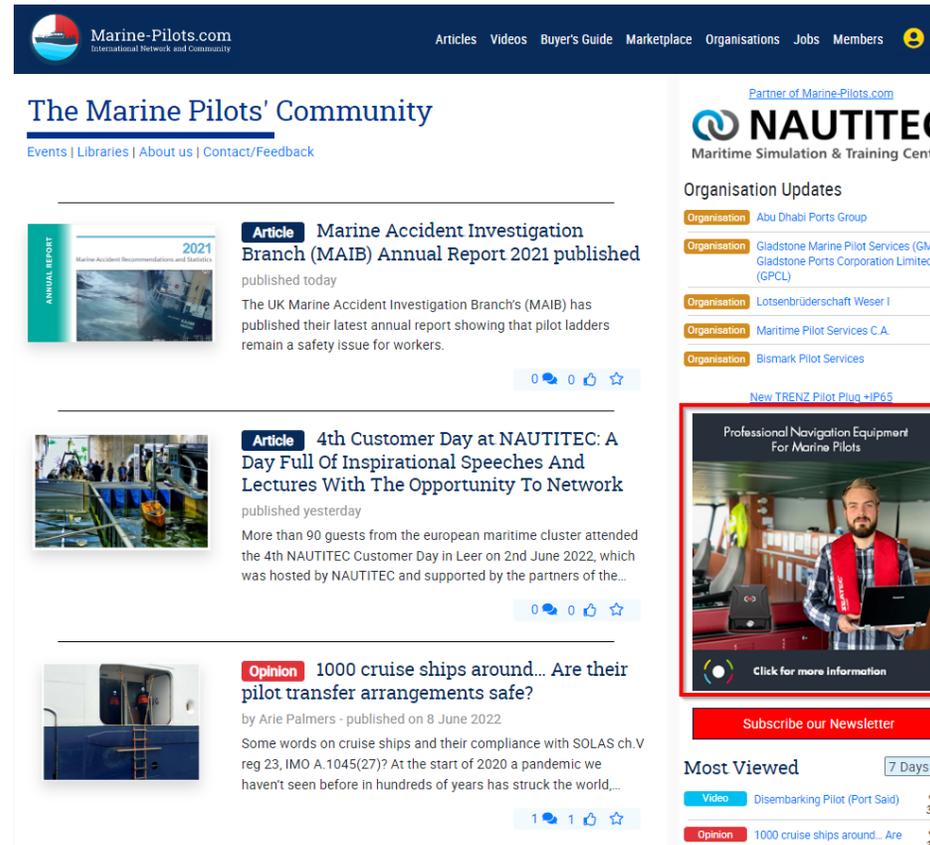
1.	 United States	47.436 (23,40 %)
2.	 United Kingdom	19.961 (9,85 %)
3.	 Netherlands	11.259 (5,55 %)
4.	 India	9.527 (4,70 %)
5.	 Germany	8.765 (4,32 %)
6.	 Australia	8.160 (4,03 %)
7.	 Canada	6.046 (2,98 %)
8.	 Philippines	5.333 (2,63 %)
9.	 Spain	5.308 (2,62 %)
10.	 Singapore	3.497 (1,73 %)
11.	 Brazil	3.411 (1,68 %)
12.	 South Africa	3.043 (1,50 %)
13.	 Greece	3.000 (1,48 %)
14.	 Italy	2.991 (1,48 %)
15.	 France	2.940 (1,45 %)
16.	 Ireland	2.776 (1,37 %)
17.	 Turkey	2.699 (1,33 %)
18.	 Finland	2.393 (1,18 %)
19.	 Denmark	2.223 (1,10 %)
20.	 Malaysia	2.188 (1,08 %)
21.	 New Zealand	2.040 (1,01 %)
22.	 Sweden	1.947 (0,96 %)
23.	 Japan	1.910 (0,94 %)
24.	 Belgium	1.853 (0,91 %)
25.	 Norway	1.735 (0,86 %)

BANNER

YOUR ADVERTISEMENT / BANNER

- From 500 Euro per month (in rotation)
- EUR 1.200 per month for exclusive placement

Format: 300 px. wide x max. 600 px high



The screenshot shows the homepage of the Marine Pilots' Community website. The header includes the site logo and navigation links: Articles, Videos, Buyer's Guide, Marketplace, Organisations, Jobs, Members. The main content area features three articles:

- Article:** Marine Accident Investigation Branch (MAIB) Annual Report 2021 published today. The UK Marine Accident Investigation Branch's (MAIB) has published their latest annual report showing that pilot ladders remain a safety issue for workers.
- Article:** 4th Customer Day at NAUTITEC: A Day Full Of Inspirational Speeches And Lectures With The Opportunity To Network published yesterday. More than 90 guests from the European maritime cluster attended the 4th NAUTITEC Customer Day in Leer on 2nd June 2022, which was hosted by NAUTITEC and supported by the partners of the...
- Opinion:** 1000 cruise ships around... Are their pilot transfer arrangements safe? by Arie Palmers - published on 8 June 2022. Some words on cruise ships and their compliance with SOLAS ch.V reg 23, IMO A.1045(27)? At the start of 2020 a pandemic we haven't seen before in hundreds of years has struck the world,...

The right sidebar contains a partner logo for NAUTITEC (Maritime Simulation & Training Center), a list of organization updates (Abu Dhabi Ports Group, Gladstone Marine Pilot Services (GMPS), Gladstone Ports Corporation Limited (GPCL), Lotsenbrüderschaft Weser I, Maritime Pilot Services C.A., Bismark Pilot Services), a new TRENZ Pilot Plug-IP65 announcement, a video advertisement for Professional Navigation Equipment For Marine Pilots, a newsletter subscription button, and a 'Most Viewed' section listing 'Disembarking Pilot (Port Said)' and '1000 cruise ships around... Are'.

Weekly Newsletter

MAIL TO

- 3,500+ subscribers
 - Top News of the week collected by e-mail
 - Every Thursday
 - Communicate directly to marine pilots worldwide with your banner/advertisement
-
- 43% Unique Open Rate
 - 10% Click Through Rate



Dear Riccardo,
This is your weekly update on our featured articles. Enjoy!



Article
[Why pilot movement information is vital for port call optimization](#)
Accurate and real-time pilot movement information is vital for port communities and their customers, whether you are a ship operator planning an upcoming port call, a terminal operator planning the berth scheduling, or a port agent arranging cargo and husbandry services. By receiving timely updates of scheduled and actual vessel movements at port, this will allow each stakeholder to plan and execute their day-to-day operations accordingly.



Job Offer
[Marine Pilot \(Sheerness/UK\)](#)
The Marine Pilot role, within the Marine Department, will facilitate the safe and efficient conduct of navigation of vessels, within the Medway Pilotage District and, by agreement, the PLA District, in accordance with applicable regulations.



Article
[China wants to change pilot ladder regulations](#)
China has already submitted proposals to the IMO regarding changes to SOLAS, Chapter 23, and IMO A.1045(27) in early 2021.



Video
[Nederlands Loodswezen annual report 2021](#)
Impressions of the year 2021.



Job Offer
[Marine Pilot \(Bloomdsdale/USA\)](#)
Brennan Marine Inc. (Brennan) is a harbor service solution company headquartered in La Crosse, WI. Focused on quality since the company's inception in 1919, Brennan is an industry leader in providing well-coordinated, logistically efficient services to both our terminal clients and line haul carriers.



Costs for your banner/advertisement:

- Banner Ad 1: EUR 350
- Banner Ad 2: EUR 250

Discounts:

- 4 insertions: 10 %
- 10 insertions: 20 %
- 20 insertions: 25 %

Special Newsletters

Topics:

- Pilot Boats
- Training and Education
- Safety and Equipment
- Navigation and Management Software

In this specials we present latest articles and videos focused on different topics and introduce specialists in this field.

Structure and advertising options



Costs for your banner/advertisement:

- Sponsor Message: EUR 1900
- Banner Ads: EUR 390

JOB MARKET

If you are looking for Marine Pilots, Harbour Pilots, Dockmasters, Harbour Masters, Port Captains or Pilot Dispatcher, use Marine-Pilots.com to reach your target group without loss.

YOUR JOB OFFER

- For six weeks: EUR 250
- Integration in our weekly newsletter: EUR 150 additionally (circulation: 3,600+ recipients)
- Additional social media distribution (LinkedIn and Facebook)
- Flatrate per year (up to 12 advertisements incl. weekly Newsletter: EUR 2,500)

The screenshot displays the 'Jobs' section of the Marine-Pilots.com website. The page title is 'Pilot vacancies around the globe'. A note states: 'Note: Marine-Pilots.com is only a mediator of job vacancies. We do not hire!'. The list of vacancies includes:

- Marine Pilot Vacancy (P&O Maritime /Mozambique)**: P&O Maritime, Oboya Mozambique - published yesterday. Maputo, Mozambique.
- Marine Services Manager (Harwich Haven)**: Harwich Haven Authority - published on 10 May 2022. Harwich, United Kingdom.
- Marine Pilot (Sheerness/UK)**: Peel Ports Group - published on 5 May 2022. Sheerness, United Kingdom.
- Marine Pilot (Bloomsdale/USA)**: J.F. Brennan Company - published on 7 May 2022. Bloomsdale, USA.
- Marine Pilots - Brightlingsea (UK)**: Brightlingsea Harbour Commissioners - published on 25 April 2022.
- Marine Pilot**: Qatar Energy - published on 21 April 2022. Ras Laffan, Qatar.
- Dockmaster Master, Dubai**: Vrinda Global - published on 19 April 2022. Dubai, United Arab Emirates.
- Deep Sea Pilot (Master)**: NAUTILUS INTERNATIONAL - published on 14 April 2022.
- Marine Pilot, UAE**: RAK PORTS - published on 13 April 2022. United Arab Emirates.
- Marine Pilot - Marine Marine Vessels Inland**: genesisenergy - published on 7 April 2022.
- Marine Pilot, Australia**: Auriga - published on 1 April 2022.

Professional COMPANY PROFILE

YOUR BUSINESS CARD on Marine-Pilots.com

- Logo (as a Partner)
- Address
- Link to your website
- Quick Buttons to your website (on the right)

• Profile Text

• Photos

• Contacts

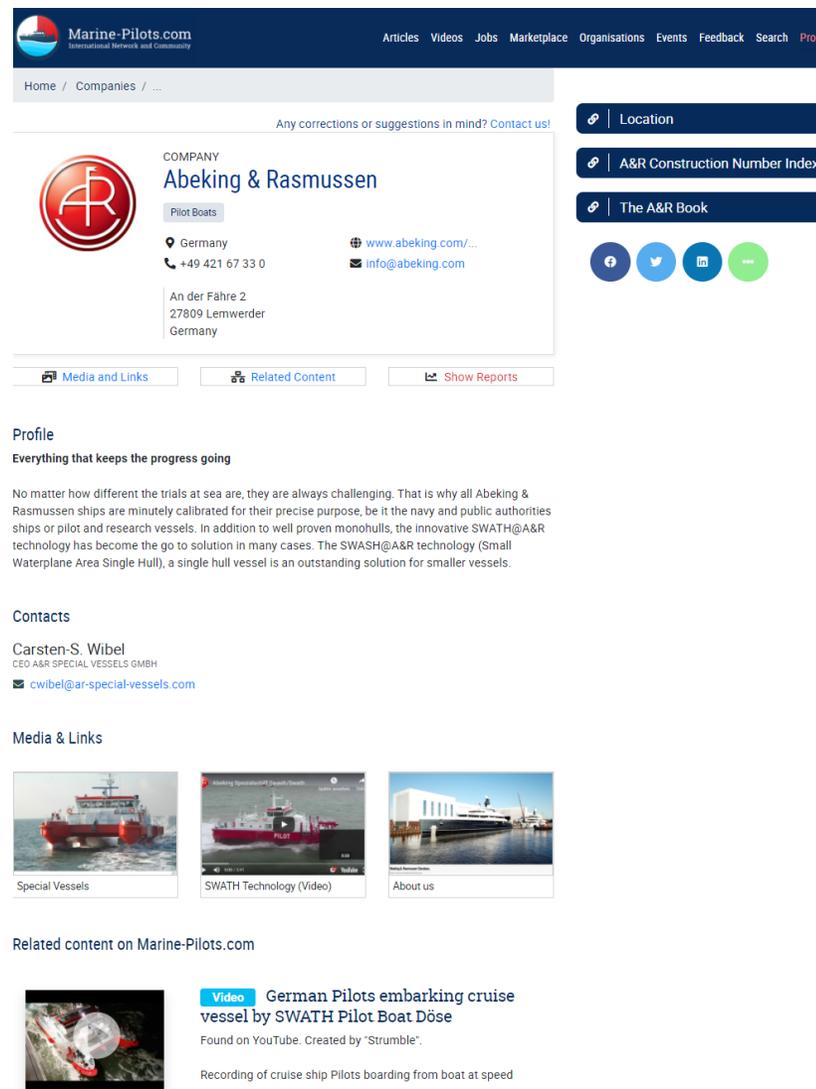
• Media & Links

• Related Content: Articles & Videos about you

PROFILE EXAMPLE

- Abeking & Rasmussen (Pilot Boats)
- [View Profile](#)

Professional company profile per year: EUR 500



The screenshot shows the company profile for Abeking & Rasmussen on the Marine-Pilots.com website. The profile includes a logo, contact information (Germany, +49 421 67 33 0, www.abeking.com/..., info@abeking.com), and address (An der Fähre 2, 27809 Lemwerder, Germany). It also features quick buttons for Location, A&R Construction Number Index, and The A&R Book, along with social media icons for Facebook, Twitter, LinkedIn, and YouTube. The profile text describes the company's specialization in pilot boats and SWATH technology. The contacts section lists Carsten-S. Wibel, CEO of A&R Special Vessels GmbH, with his email address. The media and links section shows three items: Special Vessels, SWATH Technology (Video), and About us. The related content section features a video titled 'German Pilots embarking cruise vessel by SWATH Pilot Boat Döse' found on YouTube, created by 'Strumble', with a recording of cruise ship pilots boarding from a boat at speed.

CONTENT TRACKING

TRACK YOUR CONTENT

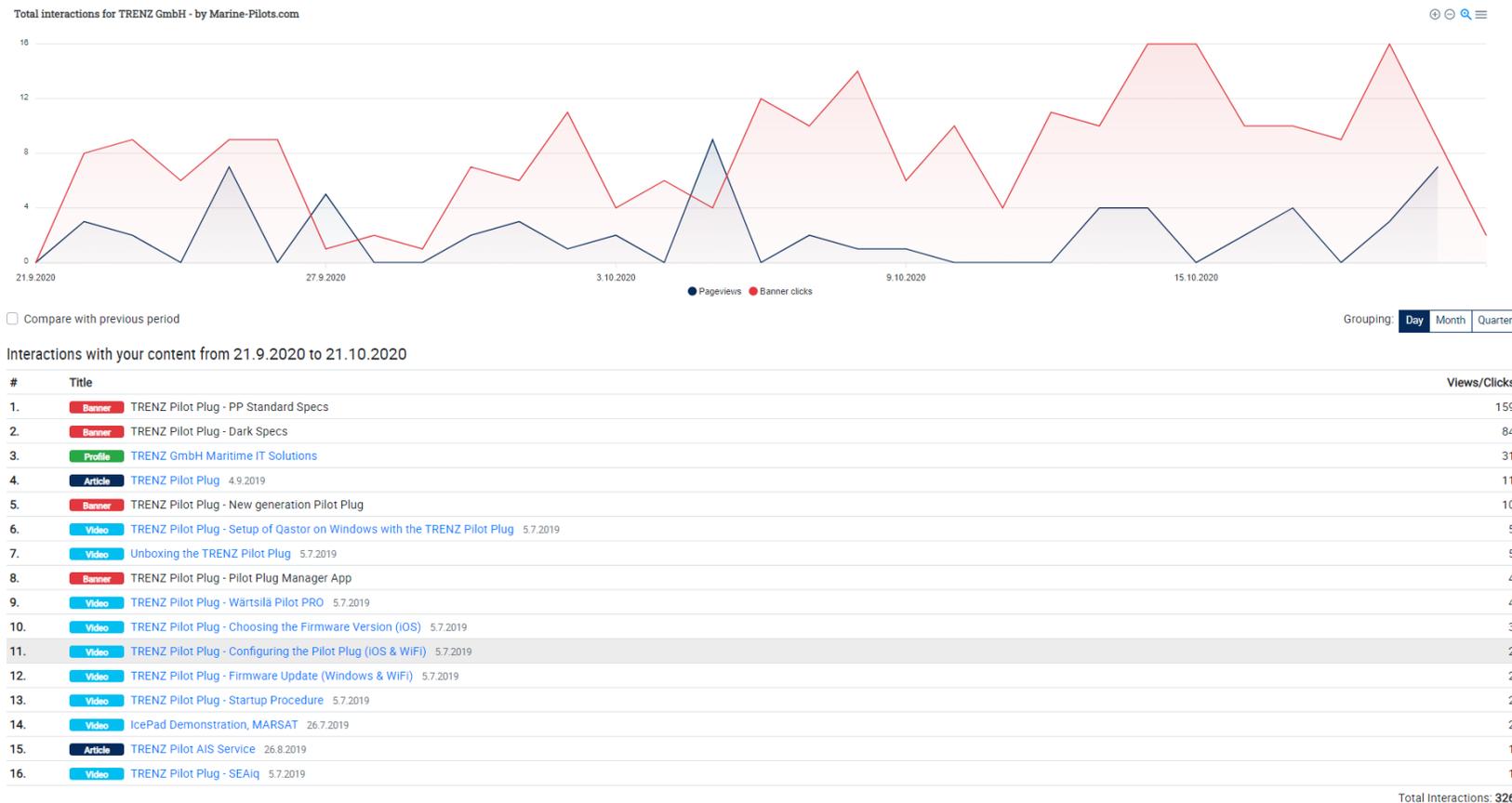
- Monthly reports
- Real time monitoring

MEASURE YOUR SUCCESS

- No additional software needed
- Just in your Browser

WHAT VISITORS ARE INTERESTED IN

- Track your Profile, Articles, Videos and Banners



CONTACT US



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